

Electric

The Columbia Graphophone Company presents the last word in sound-reproducing instruments-

The New Electric Columbia Grafonola \$200

This model embodies all the features that make the Columbia Grafonola "The One Incomparable Musical Instrument," with the added advantage of the highest degree of convenience yet reached-

No need of any attention from you, once the electric current is on. Aside from changing records, you are as free to enjoy the music as if sitting in a box at the opera. To start the instrument you simply bring the tone-arm over to playing position.

It operates perfectly on any current, whether direct or alternating; is adaptable to any voltage; may be attached to any socket; and can be depended upon to give continuous, silent, effective service under any and all conditions.

Dealers are ready to supply the Electric Columbia Grafonola in three models at the prices of \$150, \$200 and \$250.

Columbia Records in all Foreign Languages.

This Advertisement dictated to the Dictaphone. New records go on sale the 20th of every month.

DOUBLE-DISC RECORDS and the COLUMBIA

FOR SALE BY

Ferminal Thantse Ticket Co., 59 Names St. Fred Kraft, 38 Cortlandt St. Compethweit & Sons, 193 Park Row. Greater New York Phono. Co., 310 Grand St. nternational Phone. Co., 101 Euck St. aternational Phone Co. 196 East Houston St. Max Mandel, 61 Delancer St. Union Talking Machine Co., 50 Avature B. Birns, 111 Second Are, in Phonograph Co., Canal St. 14TH ST. TO 48D ST.1 43D ST. TO BOTH ST.: Rauman & Co Sah St. & Eighth Ave. H. Mapers, 1983 Broadwar, H. Mapers, 200 Niroth Ave. Saletan, 2163 Broadway,

BELOW 14TH STREET:

43D ST. TO 96TH ST. (Cont.) Miller Bres. 735 Columbus Ave.
Blemmaglais Bres.
There are and delth it.
s. Lavarre, 110 5 55th St.
there are 110 5 75th St.
t. We are to 115 There are.
We are to 115 There are.
L. Lewis 95 Sight ave. ABOVE BOTH ST.: Darkman Grabusia Store, 551 W. 20710 M. Daly & Loof, 556 W. 181st St. Authorian Plano & Phono, Co., 1121 St. Nicholas Ave. Authorian Grabusia, Ship. Addition Gratosoba Sinop.

373 Broadway.

1 Zion Inc. 2398 Broadway.

2 Zion Inc. 2398 certs Co. 2006 Third Ave.

athern Bentgrand. BROOKLYN: n a. Straue, 420 Polium St. Smith, 60 Platinosh Ave. Co. 11 Visitush Ave. dutthews Some Inc.

BROOKLYN (Cont.) VONKERS:

JERSEY CITY:

F. G. Smith Plano Co., Seb Broad St. Otto Wissner, Inc., 900,966, South Broad St. Griffith Plano Co., 665 Broad St. Wester Bross, 565 Broad St. L. Banberger & Co., Hilley and Market Sts. Ladron Banmaro, & Co. Ludwig Baumann & Co., 40-51 Market St. all Farmure Co., NEW JERSEY:

Cord's Furniture Co., Washington St., Hoboken o Eschaige, 615 Spring St., H. Joseph, 616 Bergenlins Avr., t New York S Brunton, 261 Bergenlins S Brunton, 261 Bergenlins Brunton, 361 Bergenine Union Hill. tinh Company, Inc., Main St., Passaic, I. Marchall, Main St., Paterson, Bros.,

OUT OF TOWN: Fedderik & Sons, Ti Vitet St., Mount Verson, Laurie, 275 Main St. Prints Frader,
9 Lawren St. New Rechelle,
Manication Carnet & Firm, Co.,
1021 Redmond Terrary,
Port Redmond Ferrary,
Nanharitan Carnet & Furn, Co.,
206 Redmond Terrary,
New Register,
New Register,
S. F. Gerken, 1993 Castleton Are,
W. New Brighton, S. I.
L. C. Gerken, Elempoille, S. I.

THE NEW YORK WORLD SETS THE PACE!

The World Sells 100,000 Copies More in New York City Each Weekday Than Any Other Morning Newspaper.

HOME GYMNASIUM FOR WOMEN

To Preserve Health, Strength and Figure

BY PAULINE FURLONG

Minerals in Food.

The mineral matters in our foods are present to a certain extent in nearly all of the ordinary kinds-peas, beans, salted foods, barley, wheat and many other grains. Chemical saits and water from vegetables and

fruit juices, such as lemons, grapes and oranges, are also necessary to the general health, because they prevent constination, counteract acids, purify the blood and prepare the stomach for food. According to food chemists, the body is composed of the same substances as the foods which we eat to nourish it.

The minerals in the system form 5 or 6 per cent, of the weight of the body and comprise the bones and teeth as well as certain solutions in the fluids and tissues, and a regular diet which does not include succulent vegetables and fruits will eventually result in disease conditions in the nature of scurvy and

No single group of foods can fulfil group has some special function to values of them, if used in their selec-

A FOUR WEEKS' COURSE IN **Obesity Reduction**

Will be conducted by Miss Furlong in The Evening World, commencing next Monday, for the benefit of readers who have been interested in her work with 210-bound Mrs. St. James.

Miss Furlong will arrange a schedule of diet and exercise to cover a period of four weeks with instructions governing each day's work. All exercises will be fully described and illustrated.

START WITH HER NEXT MONDAY and keep her informed of your progress. A chart will be printed for you to keep a record of results. Miss Furlong will answer in The Evening World any questions you may ask to help you in allowing the course.

ORDER THE EVENING WORLD FROM YOUR NEWSDEALER IN ADVANCE AND INSURE HAVING THE COMPLETE COURSE.

variety of foods is essential for

healthy living. The best foods are those which are cheapest and easiest to prepare, and digest, those which nourish and stimulate the system with the least possible expense and labor, and a fittle knowledge of the nutritious

physical condition desired. One may grow thin or fat, over-

you think it possible for acidity of the saliva to cause toothache?"

Acidity of the salva often causes toothache by causing inflammation. Rinse the mouth often for this treucome various common disorders, clear the complexion of pimples and sallowble with a strong solution of bi-cas bonate of soda. Diet is also impor-tant. ness, improve the digestion and, in nees, improve the digestion and, in fact, bring the body to a healthy and normal condition, through the intelligent selection of daily foods.

"Let me look at you and I will tell you what you eat" could be a popular slogan if all persons took a greater interest in the development of a perfect physical condition.

To-morrow I shall outline for you a four weeks' course in reducing

cold wer feet-Grace s writes: "What causes cold wet feet and what will overcome this trouble?" This is an unfailing sign of internadisorder, and the cause must be re-moved before local applications will show any improvement. Bathe the feet in hot and cold water several a four weeks course in reducing superfluous flesh, as suggested in the box accompanying this article. times, to improve and increase the circulation. Dry briskly and massage with alcohol. All foot and leg exercises, heel and toe raising, and foot circling, from the ankle, will help

Miss Furlong's Articles RED FACE—MRS. EDWARD A. sks: "What will cure an excessively ed face?"

This is caused by acidity of the stomach. Take one teaspoonful of magnesia in milk occasionally. TO WHITEN SKIN-OLGA R my skin, as it is very dark and sal-

Take the hot lemon water Use equal parts of sloohol and witch hazel for the large pores. The complexion brush and Castile soap should be used to help remove the blackheads. Send me stamped envelope about the commedones. Proper worn at night bleaches the skin and tree from impurities. Take fresh and free from impurities. Take fresh and free from impurities. Take fresh complexity and free from impurities. Take the hot lemon water each morning and keep the system clean worning and keep the system clean worn at night bleaches the skin and the system of the free from the property of the free from the fr

Sale at Three Brooklyn Stores

All Long Island Welcome!

Tomorrow, Saturday, being the annual excursion day of the Long Island Railroad, we will return Full. Fare on any purchase of \$15.00 or over, or your fare one way on any purchase of \$10.00 or over, at our

Three Brooklyn Stores - Just Show Your Railroad Ticket



FULTON STREET, Cor. BRIDGE At Subway Station

31 BROADWAY

4810-12 FIFTH AVENUE

Famous Semi-Annual Clearance Sale

Suits, Coats, Frocks, Furs & Blouses

Coat Sale Extraordinary Street, Automobile and

Evening Coats Included

Values to \$25

§18.00

These coats include cordurous, broadcloth, wool velour cloth, plushes and imported mixtures. Many are fur trimmed.

Women's Suits at Unprecedented Values

⁵7.75

Values up to \$20

§5.00

Values to \$12

Values up to \$30

Values to \$20

Values up to \$42.50

Included in this collection you will find the season's best models. The materials are imported gabardines. French serges, mixtures, eeleeteens, broadcloth, etc., in a host of earious models. Some fur trimmed; others plain.

Fur Coats—Values Unequalled

Reduced to an extent almost unbelievable

\$34.50

Values up to \$65

Pony Skin. Leipzig Dyed Guaranteed Linings.

\$47.50 Values up to \$75

Pony Skin, French Seal, Some with Contrasting Fur Collars.

\$72.50 Values up to \$132.50

Genuine Hudson Seal (Dyed Muskrat), Guaranteed Linings, 40 and 45 in. length.

Fur Sets, Muffs and Neckpieces Have Been Reduced to Less Than One-Half Their Original Prices

Women's Afternoon and "Danse" Frocks

§4.95 Values to \$10

\$9.75 Values to \$15 The materials are serges, crepe de chine, velveteen, creps meteor, chiffons,

§12.75 Values to \$20

\$15.00

Values to \$30

Georgette crepe, lace and other pretty soft materials. Women's Lingerie and Silk Blouses

97c Values to \$3.97

\$2.97 Values to \$4.97

\$3.97 Values to \$6.97

\$4.97 Values to \$8.00

All new models, in the very newest materials of Laces, Chiffons, Georgettes, Crepe de Chines, Silks, Lingerie, etc.

Women's Skirts Sharply Reduced

52.97 Values to \$4

\$3.97 Values to \$5.75 | Values to \$7.75

***5.75**

\$7.75 Values to \$10

Selected from regular stock, about 500 odd skirts in all the very new models and materials. All sizes but not in any one style. .

Children's Coats Reduced for Immediate Clearance

\$1.97 Values to \$4 Values to \$5.50

*3.75 Values to \$7.50

\$5.75 Values to \$10

These are rare bargains, and we advise an early visit. Sizes from 6 to 14. Martin's-Alterations Free, as Usual;

TO REDDEN HAIR-ANXIOUS writes: "Where can I purchase the benna paste to redden graying hair?" Get the powdered henna and make it into a thick paste with hot water. LARGE PORES—MRS. LAUR-ENCE K. writes: "Will year please the formula for large pores on the nose? Where can I get the com-my state."

nedones to remove small, deeply coted blackheads?" diet will help remove blackheads,

Letters From Readers of

tet will help remove blackheads.

TOOTHACHE—ROSE F. asks: "Do where to get them.

Franklin Simon & Co.

Fifth Avenue

Men's Clothing Shop

8 West 38th St.-Store Floor Separate Shop, a Step from Fifth Avenue

Saturday at Reduced Prices

Men's Custom Tailored Suits

Newest Imported Fabrics-33 to 46 Chest

These Suits are made of Imported Fabrics, purchased from the leading English mills, including stripes, tweeds, herringbone combined with stripes and the new Invisible Overplaids, also Blue Serge; workmanship equal to the finest merchant tailoring.

25.00

Heretofore \$35.00 to \$45.00

Men's Silk Lined Overcoats

Fitted, Semi-fitted, Chesterfield, also Siip-on Models

Hand Tailored, Silk Lined Overcoats, of Oxford or Black Vicuna, velvet collar; Slip-on model of gray, brown or olive Imported Fabrics in Overplaids, Tweeds and Heather Mixtures, including plain Oxford and Homespuns, yoke and sleeves silk lined, self collar. 33 to 46 chest.

25.00

Heretofore \$30.00 and \$35.00

Men's Fur Lined Overcoats

Natural Muskrat Lining

Hudson Seal or Persian Lamb Collar

SIZES 36 TO 46 CHEST

Hand Tailored shell of black English Coating, lined with Natural Muskrat Fur (including sleeves), Collar of genuine Hudson Seal or Persian Lamb.

45.00

Regular Value \$60.00

\$1.00 A WEEK SATURDAYS UNTIL 10 P. M. WE CLOSE EVENINGS A Opens an Account CREDIT Terms apply also to Long Island, New Jersey and Our New

AT & O'CLOCK We Pay Freight and Railroad Fare 4-Piece Period Bedroom

Suite in Antique Ivory with large French plate mirrors. Dresser is 40 inches long, mirror 22x28 inches; Chiffonier is 32 inches long, mirror 16x20 inches; Dressing Table is 32 inches long. has triplicate mir-rors; Bed has four \$58.50 17.50 posts in full size ..



\$125

Booklet, MAILED

FREE

16.75